



DON LOGAY PRODUCTIONS

Specializing in corporate and business communications, Don Logay has provided writing, production and entertainment services for companies of all size for more than 25 years.

As writer / producer / director he provided full production services (creative concept to final scripts and on-site staging) for live business theater and multi-media presentations for hundreds of *Fortune 500* corporate meetings in major convention cities of the U.S., Hawaii, the Caribbean and worldwide at famed sites such as Zurich, Paris and London.

Logay also created and produced the renown *General Patton* live presentation (recreating the opening of the motion picture *Patton*) featuring actor Simon Wilder– with more than 1,000 performances worldwide to-date for over 400 major corporations. Logay also received the Chicago Film Council / ASMP Script Writing *Award of Excellence* for an International Harvester - Truck Division *General Patton* corporate film.

A partial list of corporate clients includes:

Alcoa Industries
Sylvania Electric
Mobil Oil Company
Stewart-Warner
Allied Chemical
OwensCorningFiberglas
American Hosp. Supply
Champion Spark Plugs
DuPont de Nemours

Arvin Industries
Baxter Laboratories
Standard Oil Company
North Amer. Van Lines
Corning Glass
Sears Corporate Hdqtrs.
Kentucky Fried Chicken
Sanyo Electric
Bell & Howell

Westinghouse
General Electric
Maremont Automotive
Shell Oil Company
Kaiser Chemical
Ford Motor Company
International Harvester
Toledo Scale
...for example.

Don Logay also has 17-years as an experienced journalist and contributes articles for hundreds of publications of all types and size. Highlights include being editor-in-chief of three national magazines, winning three BPA (Business Press Association) awards for *Excellence in Journalism* for published articles and having two 8-page byline articles in *Newsweek* magazine.

In 1982, Logay also created the famed U.S. housing industry *Annual Cost vs. Value* study widely quoted and featured in hundreds of magazine and newspaper articles nationwide – such as *New York Times*, *Wall Street Journal*, *Time* and *United in-flight* magazine – as well on numerous radio and network TV shows such as *Good Morning America*. Today, this information reaches over 22 million readers, viewers and listeners worldwide annually.

Today, Logay writes the entertaining and informative “*On The House*” radio homeowner tips heard daily on hundreds of stations nationwide. The series won two *International Communicator 2002 Radio Awards* for first place writing and first place creative concept.

He also writes articles for print on a variety of subjects, press releases, TV commercials and infomercials, documentary videos and business books. Recent publications include: *BusinessWorks Manual* (Sept. 98) – and participation in two books for the popular IDG “*Dummies*” series: *Home Remodeling for Dummies* (Oct.98) and *Home Maintenance for Dummies* (Spring 2000). He also co-authored *Extreme Investor* (Entrepreneur Press) released in Oct. 2000 and was co-author of *Extreme Entrepreneur* released in Spring 2001.

